

1st August 2010 Issue 5



# Loddon Brewery News

All the latest news from your favourite brewery

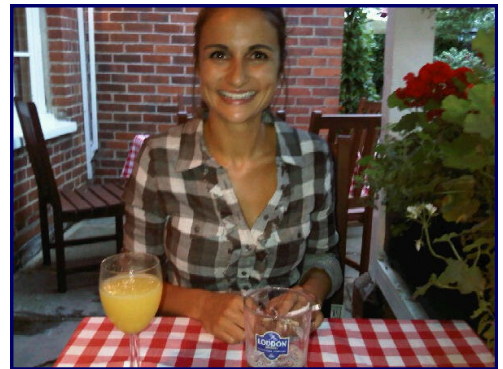
01189 48 1111

## Thanks for the Advertising!



Radio 2 breakfast show and now BBC One Show presenter Chris Evans posted a couple of photographs on his Twitter account that made us very happy!! The first was a photograph of a pint of Loddon beer and the second was one of his girlfriend, also featuring a Loddon glass. So far these photographs have had over

21,000 views...pretty good advertising hey?! From the colour of the beer we would guess that he was enjoying a pint of Ferryman's Gold. From what we could understand from his Twitter updates, this was his last pint before a year off the booze. A good choice Chris!



## £460 presented to All Saints Church!



Chris and Luke had the pleasure of visiting the All Saints church in Dunsden earlier this month to present a cheque for £460 raised from the sales of Wilfred's Mild. The money will go a long way towards helping on-going maintenance to help keep this church looking so beautiful.

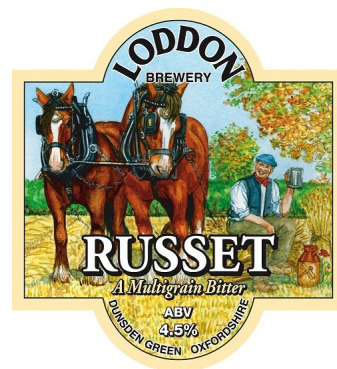


Want to receive our newsletter online? Just send a blank email to [loddonbrewerynewsletter@hotmail.co.uk](mailto:loddonbrewerynewsletter@hotmail.co.uk)

## Loddon Week at The Lamb...Take 2!

The Loddon brewery are once again teaming up with The Lamb at Satwell for their second Loddon Week. This time around, Loddon at The Lamb will take place for ten days - from Friday 3rd until Monday 13th September - during which time the award-winning pub will feature exclusively Loddon Ales including Leaping Lamb, Spring Lamb, Bamboozle, Hullabaloo and new brew Russet.

We are also sponsoring The Lamb at Satwell's main Summer event - a garden party taking place on Saturday 4th September from 7pm, with live music from rock'n'roll covers band Buster Shuffle, hog roast and barbeque.



Russet 4.5%  
Multigrain Beer Now Available!



### Sally's Help for Heroes Kilimanjaro Climb!

We are delighted to announce that we are supporting Sally Wilson in her bid to raise £10,000 for the Help for Heroes charity. Sally, who underwent major back surgery only 2 years ago, has set herself the challenge of climbing the 5,985 metres to the summit of Mount Kilimanjaro next July. She is planning many fun events over the next year that we will be advertising at the brewery. We also have a collection box at the brewery where you can donate. If you can help in any way we'd love to hear from you!

**The Henley Show, September 11th!**  
We are delighted to be supporting The Henley show again this year. We will have a stall in the Young Farmers tent and would love to see as many of you as we did last year. This is a fantastic day out for the family with enough to keep the whole family entertained all day.

### Fri 3rd-Sun 5th September!

We have delivered over 1,700 pints to the Kincroft in Wallingford ready for the Bunkfest to start! You will be able to sample Hoppit, Hullabaloo, Ferryman's Gold, Bamboozle, Check Mate and Russet. Plus loads of great beers from other local breweries. There's loads of stuff going on all weekend and it always proves to be a fantastic event! We certainly plan to be there for the vast majority of it!



### Brewery Opening Times

Monday: 9-5.30pm  
Tuesday: 9-5.30pm  
Wednesday: 9-5.30pm  
Thursday: 9-5.30pm  
Friday: 9-5.30pm  
Saturday: 9.30-3pm  
Sunday: Closed

WWW.LODDONBREWERY.COM



### More Loddon Promotions!!

Russet is on a national promotion with the Wholesalers Flying Firkin and Waverley TBS. Bamboozle is also on a 3 month national promotion with JD Wetherspoon.



### Upcoming Monthly Special

October

**Boozy Floozy**  
4.5%

